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FOR IMMEDIATE RELEASE

TECH IT OUT: *THE WEBSITES EVERYONE IN PHILLY SHOULD USE*

Philly based social networking site features

www.techbookonline.com in local website spotlight.

CollaboratePhilly.com promotes Flood the Drummer's profile to "Collaborator", enters new publishing partnership to highlight Philly's creative art and culture scene.

12.3.12: Philadelphia :(*Business/Technology*): In its sixth installment of spotlights on local websites, CollaboratePhilly.com, a new social networking site designed to unite Philly's creative community, has highlighted www.techbookonline.com, a video-centric, interactive news and marketing website, populated with the brands, content and products of Techbook Online Corporation and its affiliates. In a post entitled 'Saving the World with Techbook Online', Collaborate Philly's Founder Sam Watson states, "I have always been someone who has had that 'let's save the world' mentality. Blame comic books, blame early superhero movies, or blame, I guess, a general sense of wanting to help people in big ways (that makes more sense). That's why I was excited to introduce you all to TechBook Online, where Flood the Drummer's vision to save the world plays out in media-savvy ways."

Techbook Online Corporation®, Headquartered in Philadelphia, is one of the largest and most active publishers on PhillyInFocus.com – producing socially relevant content with a global appeal. Founded in 2009 by Christopher "Flood the Drummer®" Norris, the organization has consistently advocated for diversity in media and newsrooms; while clearly stressing the importance of encouraging the production, safeguarding and dissemination of diversified contents in the media and global information networks. This strategy has led to a recent partnership wherein Flood the Drummer® was named 1 of 4 Collaborators for Collaborate Philly and will begin producing exclusive content that highlights the creative arts and culture scene in Philadelphia.

"This is proud and exciting moment for me and Techbook Online," says Christopher "Flood the Drummer®" Norris, a TRX Cymbals endorsee and former 2008 Guitar Center Drum Off Store Champion. "Our news based content is seen and featured prominently on Comcast's PhillyInFocus.com, we recently partnered with FounderSync.com to produce exclusive though leadership content and now we have to opportunity to cover Philly's amazing and diverse art and culture scene. We are grateful for all our recent partnership and will continue to grow our business through innovation and collaboration."

Flood the Drummer® is the only drummer in Philly with a dedicated channel on PhillyInFocus.com

About Flood the Drummer®:

As seen on PhillyInFocus.com and CollaboratePhilly.com, Christopher “Flood the Drummer”® Norris is the CEO/Founder of Techbook Online Corporation® and a professional drummer proudly playing TRX Cymbals! A former 2008 Guitar Center Drum Off Store Champion, and the only drummer in Philly with a dedicated channel on PhillyInFocus.com, Flood the Drummer is currently studying the physiological effects of drumming. In 2011, Flood the Drummer formed J.U.S.T.I.C.E.™, a coalition of educators, corporations and non-profits who unite to provide innovative educational options that engage students, supports teachers and changes the overall culture of business.

About Techbook Online Corporation®:

Founded in 2009, Techbook Online Corporation is an integrated internet, multi-media publishing and sustainable marketing and news organization. Headquartered in Philadelphia, Techbook Online Corporation is one of the largest and most active publishers on PhillyinFocus.com.

About PhillyinFocus.com:

Philly In Focus is a community-driven, local video and interactive media network dedicated to supporting the creative efforts of the personalities, businesses and organizations that make Philadelphia great - Philly In Focus is a part of Project Open Voice, a national initiative designed to strengthen local content.

Source: TBO Inc®

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