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PRESS RELEASE

Philly in Focus names Techbook Online Corporation® newest publishing partner

6.4.12—Philadelphia: (Business/Technology/Non-profit/Activism): Techbook Online Corporation® announced today that it has been selected as a content publishing partner for Philly in Focus; a community-driven, local video and interactive media network dedicated to supporting the creative efforts of the personalities, businesses and organizations that make Philadelphia great - Philly In Focus is a part of Project Open Voice, a national initiative designed to strengthen local content. Techbook Online Corporation® will curate content for the following channels:

1. **Flood the Drummer®: Greatest Hits** – This channel’s features news, link and videos featuring solo and collaborative drum performances by TRX Cymbal Co® Artist and Techbook Online Corporation’s CEO Christopher “Flood the Drummer®” Norris
2. **Mayor Michael Nutter: Greatest Hits** – This channel covers the 3rd African-American Mayor of Philadelphia in candid, in conversation, in the chambers of City Hall and around the City!
3. **Philadelphia Protests, Marches & More** – This channel’s content spans across the political, educational and creative spectrum to cover a range of activities, events and perspectives including protest, marches, concerts, interviews and just about anything cool and interesting happening in Philadelphia!
4. **B.R.O Talk** – This channel news, stories and opinions of African-Americans in Philadelphia who are impacting their community through entrepreneurship, collaboration, community activism and arts and culture.

5. **Celebrities in the City** - This channel features exclusive new and stories of Celebrities visit the City of Brotherly Love.

“Local content is the expression of a community’s knowledge and experience, and the process of creating and disseminating content provides opportunities to the members of the community to interact and communicate with each other, expressing their own ideas, knowledge and culture in their own language,” says Christopher “Flood the Drummer®” Norris, Co-organizer of the Trayvon Martin Brotherly Love Candlelight Vigil. “After the rally in honor of Trayvon Martin, advocating for diversity in media and newsrooms has become one of our main initiatives – this partnership is a huge step in the right direction as it’s synergistic with our strategy of clearly stressing the importance of encouraging the production, safeguarding and dissemination of diversified contents in the media and global information networks, while creating proactive partnerships with content creators, media organizations, distribution and broadcasting outlets and professional international organizations -- allowing us to leverage original and diversified content and resources to build platforms that promote public dialogue and contributes to a sense of personal and communal efficacy.”

To learn more about Philly in Focus or to view Techbook Online’s content channels visit
www.phillyinfo.com

About Techbook Online Corporation:

Techbook Online Corporation, commonly referred to as TBO Inc, the official home of Sports-Edutainment, is an integrated internet, multi-media publishing and sustainable marketing and news organization. Considered a leader in Global Sports-Edutainment, TBO Inc owns and operates an extensive portfolio of econological education brands; progressively producing 100% original content, literature, live event concepts and technologies that engage the human spirit in a perpetual quest for knowledge and insight.

About Philly in Focus

Philly In Focus is a community-driven, local video and interactive media network dedicated to supporting the creative efforts of the personalities, businesses and organizations that make Philadelphia great - Philly In Focus is a part of Project Open Voice, a national initiative designed to strengthen local content.

Source: TBO Inc®

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