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Corporate Profile:

Techbook Online Corporation® is an integrated internet, multi-media publishing and sustainable marketing organization. Considered a leader in Global Sports-Edutainment, TBO Inc owns and operates an extensive portfolio of econological education brands; progressively producing 100% original content, literature, live event concepts and technologies that engage the human spirit in a perpetual quest for knowledge and insight.

Source: BrainPower Media®

Report Card

Type	Private
Founded	2009
Industry	Technology, Sports-Edutainment & Marketing
Key People	Christopher A. Norris
Target Audience	School Districts, Corporations, Universities & Special Interest Groups.
Areas Served	Global

Corporate Services

Recycling Revenue®:

A unique marketing and promotional service that integrates core business strategies and bottom line goals with social and ecological responsibility that adds value through innovation.

Service	Price
Press Release	\$120.00
Sponsorship Development & Brand Strategy	Starting @ \$3,000
Techbook Ads	Starting @ \$150.00
Content Creation, Document/PDF Drafting & Publishing	Starting @ \$500.00
Voice Over/Talent Leasing	Starting @ \$500.00

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SEO. Press. Social Media. Marketing & Communications.

Whenever there's content, there's a need to "Optimize and Socialize" to facilitate attraction, engagement and sharing. Many companies are in need of understanding social technology adoption, social communications, knowledge transfer, community, collaboration and optimizing content for discovery through search, social influence or awareness through industry media. As the market shifts, people want to consume in new experimental ways. As a corporation, you have to be willing to be experimental in your marketing approach. Recycling Revenue® develops mentalities and strategies that are not only generous but genuine. When a consumer feels you (your corporation) are doing right by them, they will do right by you. CSR is the best way to build brand loyalty and boost consumer confidence. Recycling Revenue® enhances your brand by engaging it in FUN, meaningful, life changing community experiences that coordinates all promotional activities to produce a unified, customer-focused promotional message that empowers, engages and educates.

Demographics

www.techbookonline.com

An interactive, global, Sports-Edutainment marketing and promotional website that advertises the brands, services and products of TBO Inc and their affiliates; targeting schools, universities, corporate marketing executives and special interest groups.

Educators	50%
Corporate Executives	25%
Advocates	25%
Users/Visitors in U.S	60%
Users/Visitors (other)	40%
Most popular Page	Newsroom

Updated as of 1.3.2012

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CONTACT

WE WOULD LOVE TO HEAR FROM YOU!

ARE YOU INTERESTED IN JOINING J.U.S.T.I.C.E®?
DO YOU WANT TO BOOK FLOOD THE DRUMMER®?
DO YOU HAVE AN IDEA, COMMENT OR CONCERN?

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Christopher "Flood the Drummer®" Norris
CEO/Founder of TBO Inc®